

International Symposium on Drylands Ecology and Human Security (ISDEHS)



Perspectives, Policy Responses and Sustainable Development in the Arab Region – Challenges and Opportunities

Dubai, December 4-7, 2006

Sponsoring Packages

Important note: ISDEHS has been organized entirely by numerous volunteers from around the world. Your sponsorship will not be used to invite and pay for "highly paid" keynote speakers, etc., but largely to support our **"ISDEHS Program for Supporting Participation from Developing Countries"**! Travel grants are critical to ensuring that views from all regions of the world are presented and taken into account in the development of interdisciplinary drylands and development policy research. Our ideology is to help those colleagues from less privileged developing countries that "really need our help", but are also willing to make a small personal effort to attend this event. Please find further information on www.isdehs.com!

ISDEHS is offering the following sponsoring packages:

ISDEHS 2006 Platinum Sponsor \$ 5,000

- ⇒ 5 full conference registrations (value \$1,750)
- ⇒ Speaking or Chairing Opportunity –either Keynote (20 min.) or Chairing one of the three roundtables
- ⇒ Opportunity to set up a tabletop display to exhibit collateral materials and station with staff to market your product or service in the meeting area or to place your own stand or booth directly at the conference location
- ⇒ You can place your own bill / poster or banner at the event location (auditorium / session) and banquet rooms and present information material (folders, flyers, etc.)
- ⇒ Your name and logo on all pre-conference advertising
- ⇒ Your name in all pre-conference press releases
- ⇒ Branding opportunities via logo on conference brochure, proceedings and on marketing emails (directly emailed to an average of 4,000 targeted NDRD drylands and development experts contacts)
- ⇒ Acknowledgment of your institution / company at Opening Ceremony
- ⇒ Logo and link on conference front page (listed with other Platinum Sponsors)
- ⇒ Full page ad in conference program
- ⇒ Insert into participant bags (250-300)
Additionally you get the opportunity to ad your institution / company's giveaways and merchandise to the conference package bag

ISDEHS 2006 Gold Sponsor \$3,000

- ⇒ 3 full conference registrations (value \$1,050)
- ⇒ Speaking or Chairing Opportunity –either Keynote (15 min.) or Chairing one of the three Roundtables
- ⇒ Opportunity to set up a tabletop display to exhibit collateral materials and station with staff to market your product or service in the meeting area or to place your own stand or booth directly at the conference location
- ⇒ You can place your own bill / poster or banner at the event location (auditorium / session) and banquet rooms and present information material (folders, flyers, etc.)
- ⇒ Your name and logo on all pre-conference advertising
- ⇒ Your name in all pre-conference press releases
- ⇒ Branding opportunities via logo on conference brochure and logo on marketing emails (directly emailed to an average of 4,000 targeted NDRD drylands and development experts contacts).
- ⇒ Acknowledgment and thank you of your institution / company at Opening Ceremony
- ⇒ Logo and link on conference sponsorship page (listed with other Gold sponsors)
- ⇒ Half page ad in conference program / Listing on conference program
- ⇒ Insert into participant bags (250-300)
Additionally you get the opportunity to ad your institution / company's giveaways and merchandise to the conference package bag

ISDEHS 2006 Silver Sponsor \$1,000

- ⇒ 1 full conference registration (value \$ 350)
- ⇒ Logo and link on conference sponsorship page (listed with other Silver Sponsors)
- ⇒ Quarter page ad in conference program
- ⇒ Insert into participant bags (250-300)
Additionally you get the opportunity to ad your institution / company's giveaways and merchandise to the conference package bag

ISDEHS 2006 Bronze Sponsor \$ 500 ♥

With an ISDEHS Bronze Sponsorship you are supporting the
"ISDEHS Program for Supporting Participation from Developing Countries"

Therefore your \$ 500 will be used entirely to pay the "Partial Travel Grant" (most economical air fare option) for one scientist from a developing country that has convinced our Scientific Committee with a worthy scientific contribution. We will let you know which scientist and the contribution he/she made you actually sponsored!

- ⇒ Logo and link on conference sponsorship page (listed with other Bronze Sponsors)
- ⇒ Listing in conference program
- ⇒ Insert your flyer into participant bags (250-300)
Additionally you get the opportunity to ad your institution / company's giveaways and merchandise to the conference package bag

ISDEHS Session Sponsor

Institutions or organisations may wish to sponsor a specific session. In return you will receive identification as Session Sponsor on our website, as well as in conference program and abstract book. For further information and details please contact us!

ISDEHS Special Conference Package Opportunities

Pricing is based upon a customized package - please contact us for more details:

- ⇒ Badge, wristband and keyholder (lanyard) sponsorship
- ⇒ Event Bag Sponsorship
- ⇒ Transportation Sponsorship
- ⇒ Banner Sponsorship
- ⇒ Coffee (Tea) Breaks Sponsorship
- ⇒ Opening Reception
- ⇒ Press Room Sponsorship

If you would like to become a sponsor or need more information, please contact us:

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***Disclaimer**

"Dr. Zamir Libohova is one of the numerous volunteers that came forward to help with this pioneer initiative. His involvement is on a personal basis and has nothing to do officially with USDA".