



On behalf of the Organizing Committee of ISDEHS 2006, I am writing to you to explore representation opportunities at the above mentioned upcoming event, which will convene in recognition of the United Nations International Year of Deserts and Desertification 2006 at the Institute of Environment, Water & Energy of Ajman University on December 4 to 7, 2006.

ISDEHS 2006 is meant to be the first of a series of symposia intended to create the necessary platform for an ongoing dialogue between researchers and policy makers from the Arab world with the global scientific community as well as to reposition the ongoing desertification debate within the context of human security. Our key objectives will aim at exploring and discussing critical topics confronting contemporary societies in drylands, arid, and semi-arid regions and bring together key stakeholders and experts from relevant fields to reach constructive solutions. In this respect we will be especially concerned with the in the Millennium Ecosystem Assessment identified issues of concern. This would in our opinion help to reduce uncertainties regarding the relationships among desertification, climate change, biodiversity, ecosystem services and human well-being. Thus the conference is expected to become a key international annual event for drylands research.

Some 300 international scientists, journalists, government officials and decision-makers, as well as representatives from leading private sector companies, institutes and non governmental organizations are expected to attend this exciting pioneer event.

ISDEHS presents your organization with an ideal opportunity to showcase its environmental objectives and aspirations. Sponsoring the conference will give your institution, agency or company excellent visibility (see different sponsor packages below for further details) and reach a broad audience through an extensive promotional campaign. Investing in knowledge and development is a topic of high priority on agendas for industry, public sector, regions, universities, and of course all other actors involved in science and innovation. For sponsors also participating in the conference, we believe that this conference will play an important role for you both regarding networking with high-level colleagues and policymakers, and also regarding getting knowledge and inspiration from speakers, roundtables and thematic sessions.

The call for sponsors is now open and thus we invite you to participate in this worthwhile event by becoming a sponsor or exhibitor. If you cannot be present personally or send a representative, there are still other valuable partnership and advertising options. Please find attached information on the various sponsorship and exhibit opportunities. We would also be pleased to discuss a package tailored to meet your specific requirements. Sponsors interested in the conference are asked to forward their proposal to us before November 1st.

For program and further information regarding the conference please go to our website www.isdehs.com

If you would like to become a sponsor or need more information, please contact:

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